

# Camino

Quarterly

2014 Rate Card





# Print Advertising Rates Issue #1 (Q3 2014)-vers 2

Note: Actual rates will depend upon the rate card in effect.  
Please make sure your card is for the Quarter(s) you desire.  
Current rates at <http://RateCard.CaminoQuarterly.com>

## Special Rates During Our Crowd-funding Campaign: April 13 to June 30

	Back Cover	Inside Front	Inside Back	Full Page	1/2 Page	1/3 Page	1/4 Page	1/6 Page	1/8 Page	1/12 Page
1 Issue	\$2000	1667	1500	1000	533	400	308	208	167	125
2 Issues	1960	1633	1470	980	523	392	301	205	163	123
3 Issues	1920	1600	1440	960	512	384	295	200	160	120
4 Issues	1880	1567	1410	940	501	376	289	196	157	118

## Regular Ad Rates Apply Starting on July 1, 2014

	Back Cover	Inside Front	Inside Back	Full Page	1/2 Page	1/3 Page	1/4 Page	1/6 Page	1/8 Page	1/12 Page
1 Issue	\$2400	2000	1800	1200	640	480	360	250	200	150
2 Issues	2352	1960	1764	1176	627	470	353	245	196	147
3 Issues	2304	1920	1728	1152	614	461	346	240	192	144
4 Issues	2256	1880	1692	1128	602	451	338	235	188	141

Free design for ads running 4 or more issues. Otherwise, ad design billed in 15 minute increments at \$60 per hour. Ad content must be appropriate and of interest to our readership. All products and services must relate to the Camino de Santiago. We reserve the right to reject ads that do not comply with this requirement. See next page for material requirements (coming soon).

Email: [Advertising@CaminoQuarterly.com](mailto:Advertising@CaminoQuarterly.com)

Phone: +1-828-619-0250

## Marketplace (text only)

2 Lines	\$25	6 Lines	63
3 Lines	36	7 Lines	70
4 Lines	46	8 Lines	75
5 Lines	55	Additional	\$5/add'l line

Marketplace page(s) immediately precede our guest columnist on the last even-numbered page before inside back cover. Lines refer to number of lines in 3-column layout. Entire first line in bold unless you specify less than entire first line.